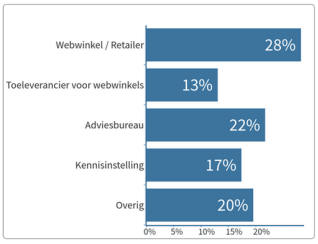
CBE Symposium - 8 Maart 2017

Current run (last updated Mar 9, 2017 9:13am)

9	67	38	56%
Polls	**Participants**	**Average responses**	**Average engagement**

Aan welk soort organisatie ben je verbonden?

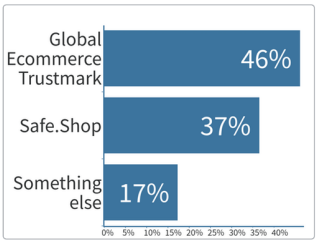


Response options	Count	Percentage
Webwinkel / Retailer	**13**	**28%**
Toeleverancier voor webwinkels	6	13%
Adviesbureau	10	22%
Kennisinstelling	8	17%
Overig	9	20%

69%
Engagement

46
Responses

Which name should we use for the Global Ecommerce Trustmark?

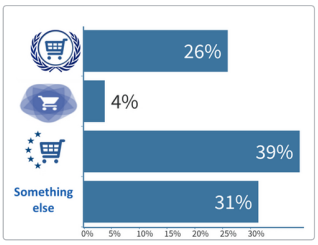


Response options	Count	Percentage
Global Ecommerce Trustmark	**24**	**46%**
Safe.Shop	19	37%
Something else	9	17%

78%
Engagement

52
Responses

Which logo do you like more?



Response options	Count	Percentage
	14	26%
	2	4%
	21	**39%**
Something else	17	31%

81%

Engagement

54

Responses

What should we ask for the trust mark in euros per year to retailers (amount in numbers only)?

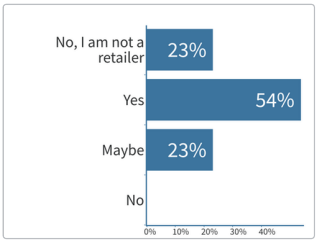
Responses

250
0
500
100
0
250
500
200
200
297
1750
50
699
0
250
250
1500
100
150
-1
100
100
750
0
1
500
2000
0
0
€0

45%
Engagement

30
Responses

Would you join the global trust certificate initiative if you are selling/would be selling abroad?

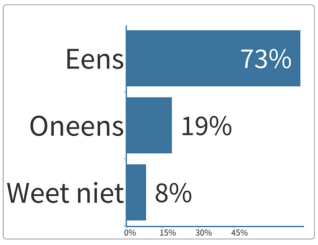


Response options	Count	Percentage
No, I am not a retailer	6	23%
Yes	**14**	**54%**
Maybe	6	23%
No	0	0%

39%
Engagement

26
Responses

De Nederlandse markt biedt nog voldoende groeikansen voor webwinkels?

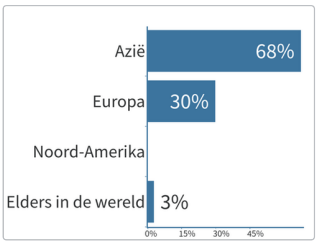


Response options	Count	Percentage
Eens	**27**	**73%**
Oneens	7	19%
Weet niet	3	8%

55%
Engagement

37
Responses

Waar komt de komende vijf jaar de meeste concurrentie vandaan voor Nederlandse webwinkels?



Response options	Count	Percentage
Azië	**25**	**68%**
Europa	11	30%
Noord-Amerika	0	0%
Elders in de wereld	1	3%

55%
Engagement

37
Responses

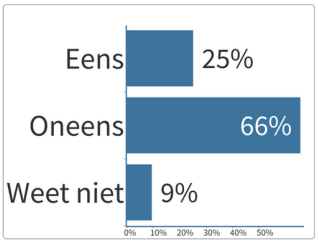
Wat is het meest interessante land (na Nederland) voor Nederlandse webwinkels?

Responses
Amerika
Duitsland
Duitsland
China
Duitsland
Uk
Duitsland
belgium
Duitsland
Belgie
Belgie
Denemarken
Duitsland
Duitsland
Duitsland
Duitsland
Duitsland
Belgie
Duitsland
Duitsland
Italie
Malta
België
België
Duitsland
Duitsland

39%
Engagement

26
Responses

Voor kleine webwinkels is het niet haalbaar om serieus werk te maken van cross-border e-commerce?



Response options	Count	Percentage
Eens	8	25%
Oneens	**21**	**66%**
Weet niet	3	9%

48%
Engagement

32
Responses